



How do you measure success?

THE BRIDGE COLLABORATION USES METRICS MORE PROFOUND THAN PROFIT MARGINS ALONE.

Success in real estate is often quantified by sales figures, market shares, and profit margins. However, Lauren Hance and Bridget Rodriguez, founders of The Bridge Collaboration, offer a refreshingly holistic perspective on what it means to truly succeed in the real estate industry.

Bridget + Lauren quickly bonded over their hilarious rookie tales of serving as assistants to top agents at local St. Louis real estate brokerages. Since meeting, they individually continued to gain vast knowledge navigating the everchanging world of real estate; Lauren, managing a large private rental portfolio while independently selling, and Bridget hiring, training and mentoring agents at notable St. Louis real estate brands, while additionally developing these companies into what they are today.

After a collective 25 years of watching agents' mental health and physical well-beings ride the same rollercoaster as the ups and downs of the real estate market, Bridget + Lauren decided to hire a health and wellness coach during the wild journey of opening their own real estate brokerage.



Bridget



Lauren

"Jen Segura, of Abundant Health, has been endlessly impactful for us personally. We quickly realized that our collaboration with Jen would be beneficial to every agent we bring on this journey with us. Our approach of addressing the whole-health of each agent, while continuing to keep their wellness at the forefront of this dream we are building is a method, that frankly, no one else has dared to try," Lauren says. "We know that by challenging the standard and doing right by the humans we get to support, we can provide help in an impactful way, where the ripple effects of our company will be deep and far-reaching in the St. Louis region we love so much," says Bridget.

We invite you to envision, with us, a St. Louis where community bonds are strengthened through purpose-driven real estate transactions. Our brokerage serves as a navigational beacon, guiding clients through the intricacies of buying, selling, and investing in homes, while emphasizing the importance of community connections.



Elevating real estate through **partnership.**

- 314.303.9345
- Questions@TheBridgeCollab.com
- @TheBridgeCollab
- The Bridge Collaboration